



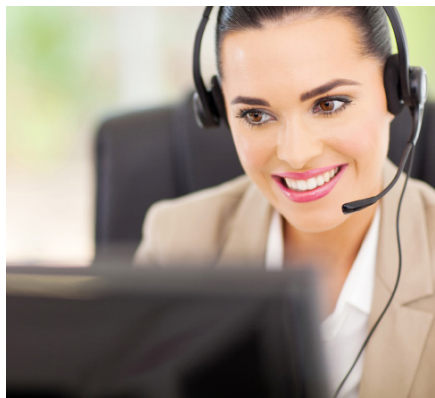
# Who We Are

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EuroDigiTel are a telecommunications company with offices in Harrogate and Windsor. We have an extensive knowledge of the telecommunication industry and a team with decades of experience to ensure our service is one that will exceed that of our competitors.

We offer a wide range of products and services as well as an audio conference call platform. Each service can be tailored to fit your business requirements and we offer advice on how best to manage the data you gather.

With EuroDigiTel, if you have an idea: we have the service.



# Products

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- Non-Geographic Numbers (NGN)
- SMS (Premium & Bulk)
- Premium Rate Services (PRS)
- Geographic Numbers
- Interactive Voice Response (IVR)
- Audio Conferencing
- Voice Short Codes (VSCs)
- Data SIMs



# Why Choose Us

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Besides our wide range of services, products and industry experience, we also excel when it comes to out-payments.

In many industries, cash flow is instantaneous through immediate transactions. In the telecoms industry there is traditionally a delay of between one and two months before the payment of the revenue from calls is received but we offer a unique opportunity for increased cashflow: weekly payments. These payments scheduled weekly, paid 30 days in arrears, giving your business better cash flow.

In addition to offering this unique payment system, EuroDigiTel also offer higher payouts on phone numbers and services, giving your business a larger revenue share. These two points alone are fundamental reasons when choosing a telecoms provider.

Our data management portal can also be offered allowing your business to monitor your live call statistics. These are known as Rapid Reports.



# Contact

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# Non-Geographic Number (NGNs)

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NGNs are an ideal way to obscure the location of your business; they do exactly what their name implies. By removing the geographic location of your business from the telephone number, you open your business up to more trade. Consumers can be deterred from calling a number if they recognise it's location, perhaps their location implies that they are a company that can only deal in and are only interested in local custom.

By obscuring the location, companies allow this assumption to be defied and therefore open themselves up to national business which will of course allow them to expand as a business. A common misconception for companies that advertise their number with the standard area code is that they are small and unprofessional. While this is an assumption as opposed to fact, having an NGN can help to guard against this and allow your business to flourish.

There are a wide variety of NGN's, the most popular of which begin 084. These are the most popular choice for the majority of call centres as they charge the caller up to 5p per minute, generating a revenue share for the number owner. 0871 charge the customer more than the 084's and therefore offer a much higher revenue share. 0800 are an exception however as they are free to the caller and the charge is passed to the number owner. 0330 can offer the combined benefit as they are locally charged phone numbers which do not incur costs to the number owner. Frequently, these are covered as free minutes on mobile phone contracts.

For more information, click here

Examples of uses:  
Businesses operating nationally  
Customer service lines  
Call centres



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# Premium Rate Services (PRS)

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PRS are used by businesses heavily dependent on receiving revenue from their phone numbers. This is because the nature of PRS means the number-owner sets the rate per minute. The caller is billed either on a per minute or per call basis, then a large percentage of the revenue is transferred to the number-owner.

Rates vary considerably depending on the service. PRS can range from 10p and often exceed £1.50 per minute. The scope for revenue and profit through this method is of course huge, hence the popularity for companies who rely on this form of revenue.

These numbers generally follow the 090 prefix format however 0871 and Voice Short Codes (VSCs) also qualify - the functionality remain similar, the difference being the cost to the consumer.

For more information, [click here](#).

Examples of uses:  
Chat/dating lines  
Adult services  
Horoscopes/psychics  
TV voting and competitions  
Betting/tipster lines



# SMS

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Premium rate SMS (PSMS) numbers come in five digit formats known as 'short codes'. They are most commonly used for similar services as PRS but is designed specifically for use with mobile phones. The prices charged to the customer - and therefore the revenue back to the business - vary depending on the services but the main benefit is transparent charges to the customer.

PSMS is a simple way for consumers to pay for services and products via their mobile handsets. Rather than providing payment methods such as credit or debit card, the customer is simply charged on the next bill from their mobile provider.

There is the option to share an SMS short code., eradicating the need for set-up and monthly rental costs. The distinguishing feature is a keyword, for example one company may request viewers to "text NAME to 66888" while another "text HELLO to 66888". This is most commonly found on television voting shows; with the name of each candidate acting as the keyword. An alternative to keyword differentiation is to use an additional two digits so the short code becomes seven digits.

Unique SMS short codes, although incurring a setup and rental charge, give the business an iconic and individual number, used by no other company. This removes the requirement for a keyword as all sent messages will be recieved by only the number owner.

Bulk SMS offers a simple way to contact thousands of customers in one action. This is ideal for marketing campaigns and debt collection but is also notifying numerous recipients at once - without the need for manual outbound calling which is time and labour consuming.

For more information, [click here](#).

Examples of uses:  
Competitions  
Chat  
Subscriptions  
Disaster Recovery (eg, in Schools)



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# Voice Short Codes (VSC)

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As the mobile phone industry expands, so does the need for transparency on mobile phone call charges. This is the role of voice short codes - VSCs.

The number-owner sets the rate of the phone call. It can cost anything up to £2.00 per minute and this is applicable to all mobile service providers so there is no confusion for the caller. All VSCs come in a five digit format and are available only for mobile phones, they cannot be called from landlines.

VSCs are ideal for marketing campaigns, television voting competitions and large organisations with contact centres. The price transparency makes them especially appealing to large corporations as a high percentage of their customers will call from mobiles. Calling from a mobile to an 0844 number for example can lead to unexpectedly large bills as the costs vary immensely, this is where VSCs excel. Like any other premium rate number, they can be linked to a geographical number or interactive voice response (IVR) platform. VSCs function in the same way as SMS short codes and can be distinguished through an extended format of 7 digits; eg 68888 01 or 68888 02.

The biggest advantage of EuroDigiTel's VSCs are the payment terms. The industry standard for payments can take up to 60 days, 30 days in arrears. Our payment system exceeds all the competition as while we retain the 30 days in arrears aspect, we offer payments on a weekly basis.

For more information, click here.

Examples of uses:  
Marketing campaigns  
Television voting and competitions  
Horoscopes/psychics  
Dating and party lines  
Major corporations  
Call centres/customer support



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# Interactive Voice Response (IVR)

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Interactive voice response systems (IVR) allow the caller to interact with an automated service by use of either their voice or telephone keypad. The IVR is structured to respond with recorded messages that direct the caller, for example “press 1 to make a payment, press 2 to check your balance” (keypad) or “please state the nature of your call” (voice).

The majority of the largest UK companies use IVR systems for their call centres; it allows them to manage the incoming calls. It essentially operates as an automated switchboard and directs calls through to the respective departments without the company having to employ staff to carry out this task. IVR platforms can also be programmed to take payments, as an out-of-hours voicemail service that takes the caller’s details or to divert calls through to an alternative number.

EuroDigiTel can connect an IVR to an existing phone number or a brand new number. Whatever the requirements, we can customise the service.

For more information, [click here](#).

Examples of uses:  
Ticket lines  
Surveys & questionnaires  
Customer service lines  
Mobile networks  
Banking companies  
Public sector (eg NHS, local councils)



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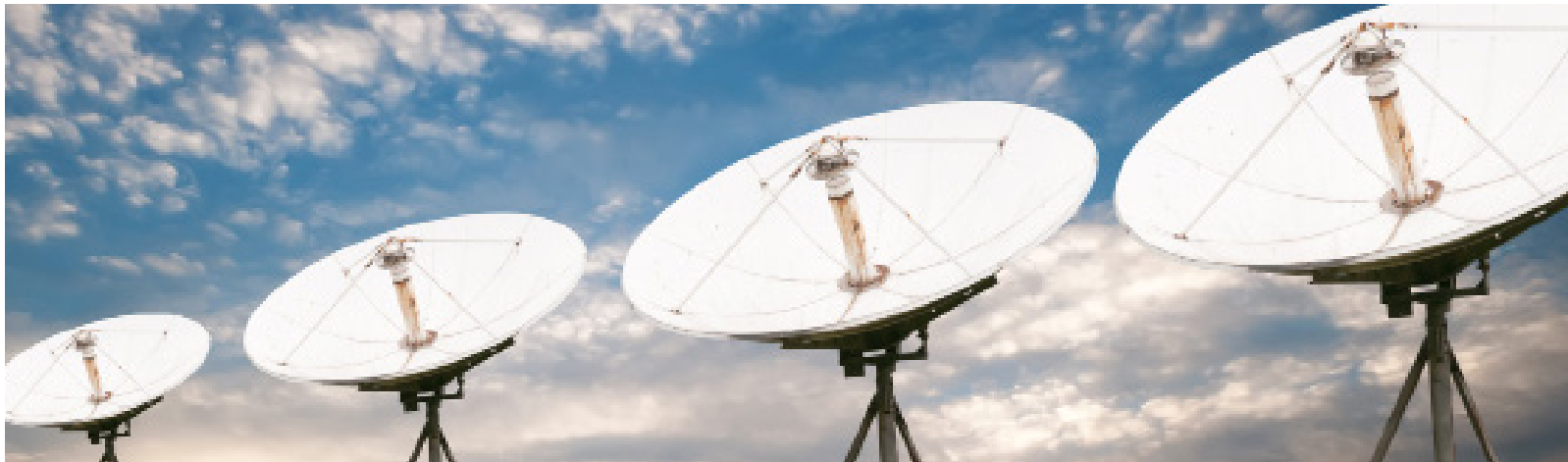
# Geographic Numbers

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Geographic numbers are of course the most common phone number - they have the familiar 01 or 02 prefix followed by a series of numbers that are set for specific areas around the UK; 01423 for example.

EuroDigiTel provide these numbers as well as the range of premium rate numbers and they can be used to create several illusions for businesses. For example, 02 is the London prefix. It is possible to advertise your contact number with an 02 prefix and have all the calls diverted to another number which could be anywhere in the world. Thus, it is also a way to create a virtual office space - for example for internationally operating companies who wish to appear local or who have dozens of numbers in dozens of area codes.

Other than the bonus for the caller - geographic numbers are charged at the standard local rates - the number-owner is not landed with and high costs such as connection fees or rental charges. For more information, [click here](#).



# Audio Conferencing Calls

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Conference calling is a quick and simple way for multiple parties to participate in one conversation and it allows businesses to keep in contact with colleagues and clients regardless of respective geographic locations.

EuroDigiTel's service ConCall has a variety of beneficial functions for businesses to use when conference calling: such as call recording, call admin privileges and low-cost set charges for mobile phones (15p per minute).

Simply visit the ConCall website, register your email and then send the PIN to all the contacts you wish to participate in the conference call, with the following number to call:

From landline: 0844 693 8000

From a mobile: 64300 \*15p per minute

For more information, visit [www.concall.co.uk](http://www.concall.co.uk)

conCALL



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# Data SIMs

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Data SIM cards are a fast growing product in the telecom industry as they allow constant data communication between two points. These are generally used on large scales to transfer vast quantities of information to a central point, reducing labour costs and providing reliable and accurate information instantly.

An example of Data SIMs in use are SmartMeters which are being introduced to many UK households to monitor utility usage. Readings are constantly relayed back to energy providers, giving companies better data to forecast strategy on and reduce labour costs. Benefits to the customer involve more accurate billing and monitoring of personal consumption.

Data SIMs are extremely reliable, secure, fast and most importantly, have an extremely large coverage area ensuring no loss of data or gaps in tracking.

For more information, [click here](#).

Examples of uses:  
SmartMeters  
Asset management  
Secure data transfer  
Component tracking  
Live information feeds



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